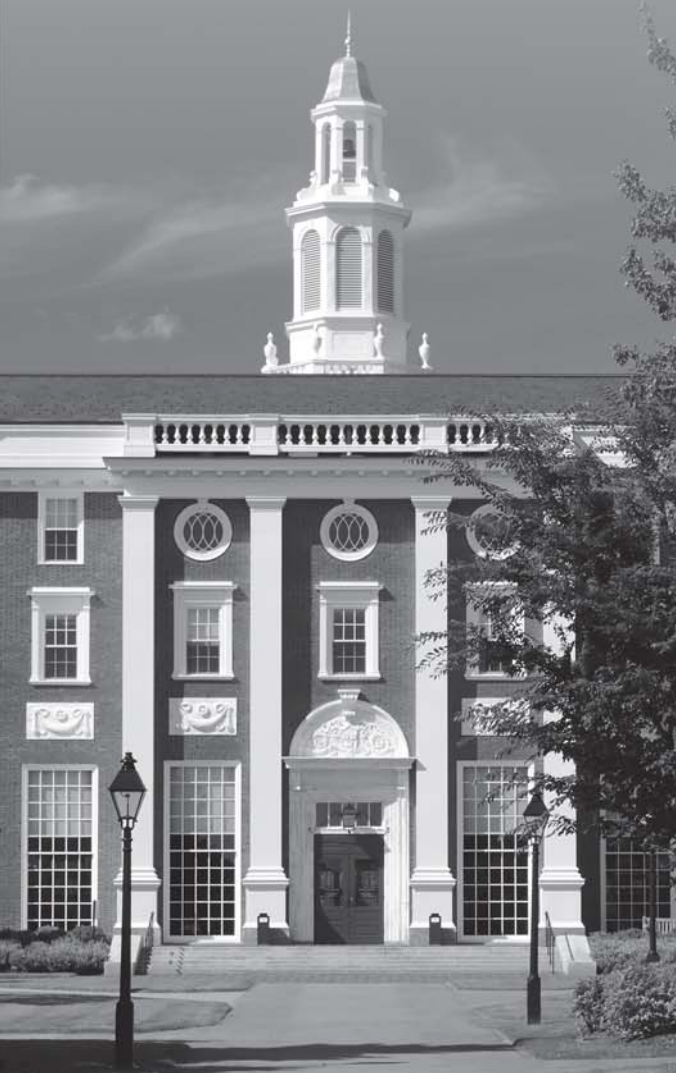


Achieving Excellence

***in Project Management
in Health & Social Care
– making sure delivery
actually happens***



A unique opportunity to participate in a three day event for those interested in making sure that projects and programmes in the NHS are a genuine success. Programme delivered by:

- **David A. Shore – Harvard University, School of Public Health (keynote speaker & event chair)**
- **Peter Parkes** Director, Peak Performance and Trustee, Association for Project Management (APM)
- **Chris Tanner** University of Essex
- **Sean Coughlan** NHS Gateway Programme Director, East of England
- **Julian Flowers** Eastern Region Public Health Observatory
- **Susannah Howard & Sam Brown** Enable East

**Monday 3 to Wednesday 5 October 2011 –
London Hilton Hotel, Stansted Airport**

Delivered through a combination of presentations, group experience and exhibits, at this event you will:

- **Benefit** from the world class expertise of our presenters and facilitators
- **Recognise** why when it comes to projects, the end depends on the beginning
- **Discover** the true key personal competencies for effective project management in health and social care
- **Develop** your understanding of how organisations can influence project success or failure
- **Enhance** your understanding of how to measure delivery in the complex world of healthcare
- **Explore** a project case study from the Harvard Business School (to be sent to delegates in advance)
- **Focus** on the critical success factors that underpin successful project delivery in health and social care
- **Learn** about alternative project management tools used in healthcare in the USA
- **Consider** the relative assets and potential liabilities of a Project Management Office

Limited places at £395 each (plus VAT where applicable)

Enable East is a not-for-profit NHS organisation.

Price includes all training materials and refreshments. Local accommodation can be arranged if required.

A certificate of attendance will be provided and credits gained on this course may potentially be used towards further postgraduate studies.

For further information or to book you can visit our website www.enableeast.org.uk or contact the team at Enable East on 01206 287587 or enableeast@enableeast.org.uk

The first 50 people to register will also receive in their delegate packs a copy of the latest book by Professor David A. Shore "High Stakes: The Critical Role of Stakeholders in Health Care" (Oxford University Press, 2011)